



ATRUD Association for Training and Rural Development

Brothers and sisters, friends, partners, ladies and gentlemen, it is a great honor for me to address you at this pioneer ATRUD fundraising event. We at ATRUD really appreciate you taking time off your busy end-of-year schedule to be here with us tonight.

The Association for Training and Rural Development, we refer to in its short form as ATRUD, is an NGO registered in Cameroon, precisely in Fako in the South West. We have 3 offices at the moment: A head office in Douala, an office in Nigeria and the other office here in Shanghai.

The vision we have for ATRUD is to empower underprivileged individuals and groups based in rural areas by giving them the tools and skills they need in order to uplift their living standards. Unlike many other NGOs, we focus on persons in need in remote and interior areas where other organizations seldom reach. ATRUD operates in 3 major dimensions: Education, Health and Basic Amenities

1. We provide training for those in rural areas in need, especially women and youths.
2. We provide First Aid kits and we assist persons who need access to good health facilities.
3. We assist victims of natural and man-made disasters with basic amenities like food items and clothing.

During the short period ATRUD has existed we have tried our best to tackle the 3 dimensions mentioned above even with the limited resources we have at our disposal. Some examples include: Distributing food items to victims of the armed struggle in Cameroon, empowering refugees with sustainable skills like, tailoring, carpentry and farming, assisting students struggling to pursue their education in crisis-hit areas and assisting the sick with medical bills.

We couldn't have achieved all that without the support of partners, friends, well-wishers and humanitarians like you. SCECOM our parent company, AFCHAM, and all other companies and organizations that have supported us in one way or the other. We thank you all enormously for keeping us motivated with your kind donations in cash, materials and expertise. We shall continue to count on you as we forge ahead with many more projects in the months ahead.

We would like to appeal to your humanitarian nature tonight while we spend this short time together. Christmas is here and the moment is just right for each one of us to be a Santa Claus for the children suffering back home. Donate generously and from your heart. The funds we raise here tonight will enable us carry out two very important upcoming projects in education and health starting from January 2020. Details about these upcoming projects, current and past projects can all be found on our website.

Ladies and gentlemen, on behalf of team ATRUD, I invite you all to enjoy the modest entertainment we have prepared for you tonight. Enjoy yourselves. I wish you a Merry Christmas and a New Year 2020 full of abundance.

Thank you.

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